CITY VENUE MANAGEMENT

CAREER PATHWAYS

2026 CAREERS GUIDE

From entry level to leadership. Every role in our business is within reach.

CHOOSE YOUR PATHWAY

🛟 LIFEGUARDING

- Lifeguard
- Duty Manager

💬 CUSTOMER SERVICE

- Customer Service Attendant
- Duty Manager

🏊 SWIM TEACHING

- Swim Teacher
- Pool Deck Team Leader
- Asst. Swim School Manager

🏅 COACHING

- Assistant Coach
- Coach

💪 HEALTH CLUB

- Fitness Instructor

FACILITY & SWIM SCHOOL LEADERSHIP

LIFEGUARDING	CUSTOMER SERVICE	FACILITY	SWIM TEACHING	COACHING	HEALTH CLUB
Operations Manager	Customer Experience Manager	Facility Manager	Swim School Manager	Head Coach	Health Club Manager

GENERAL MANAGEMENT

General Manager
Overseeing multiple facilities

GENERAL MANAGERS · BUSINESS UNITS

GENERAL MANAGER Rackley Swimming	GENERAL MANAGER Events	GENERAL MANAGER Operations	GENERAL MANAGER Customer Experience	GENERAL MANAGER Health Clubs	Chief Lifeguard

SITE SUPPORT

EXECUTIVE LEADERSHIP · CITY VENUE MANAGEMENT

CEO
Chief Executive Officer

COO
Chief Operating Officer

CFO
Chief Financial Officer

CMO
Chief Marketing Officer

OFFICE & SUPPORT TEAMS

PROGRESSION PATHWAY, NOT DIRECT ENTRY

Employees who develop their skills and experience can progress into these office and support teams over time. Every corporate role in our business is within reach. You just have to start somewhere.

OPERATIONS

- General Manager, City Aquatics
- Director of Swim School
- GM of Programs & Partnerships
- GM of Curriculum
- Director of Café & Retail Operations
- Director of Safety & Systems
- Project Manager

FINANCE

- Finance Manager
- Accounts Manager
- Management Accountant
- Project Manager, Finance & Data

PEOPLE & CULTURE

- People & Culture Manager
- People & Culture Advisor
- Learning & Development Advisor
- Talent Acquisition Partner
- People & Payroll Officer

MARKETING

- Design Manager
- CVM Brand Manager
- Graphic Designer
- Graphic Designer, Social Media
- Multimedia Specialist & Graphic Designer

SQUADS

- Director, Coaching Programs & Sport Pathways
- GM of Squads (GC & Sth BNE)
- GM of Squads (GC & Nth BNE)
- Sport & Squad Coordinator

INFORMATION TECHNOLOGY

- IT Manager
- Junior IT Technician

MAINTENANCE

- Maintenance Manager
- Grounds